



Sports.com Live Streams Super League Kerala Season Opener: Calicut vs. Kochi

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[A Media Snippet accompanying this announcement is available by clicking on this link.](#)

CALICUT, India, Oct. 02, 2025 (GLOBE NEWSWIRE) -- **SEGG Media Corporation (NASDAQ: SEGG, LTRYW)** (the “Company” or “SEGG Media”) the global sports, entertainment, and gaming conglomerate today streams the Super League Kerala (“SLK”) match on Sports.com where defending champions Calicut secured a thrilling 2–1 victory over Kochi in the SLK rematch tonight at the EMS Stadium in Calicut, in front of a roaring crowd of more than 30,000 fans.

The decisive moment came late in the match, sealing Calicut’s win in a rematch of last year’s final. Marc Bircham, Director of SEGG Media and Head of Sports.com Acquisitions, presented the Man of the Match award on the pitch to an adoring, screaming crowd — a defining moment for both the league and Sports.com’s presence in Indian football.

Sports.com’s live streaming of the match was a huge success, with an overwhelming number of participants joining the platform from across India and around the world. This debut live broadcast marked an important milestone in Sports.com’s strategy to expand its global audience and deliver fan-first digital experiences.

Marc Bircham, Director of SEGG Media, said:

“Tonight’s match showed the very best of Indian football — passion, drama, and a packed stadium. To see 30,000 fans in Calicut and tens of thousands more engaging on Sports.com’s platform was incredible. This is just the beginning for us. The demand we’ve seen proves that Sports.com can bring Indian football to a truly global audience.”

The Calicut vs. Kochi clash is part of 33 fixtures in the Kerala Super League, with Sports.com as the exclusive global streaming partner, alongside Sony India’s TEN 2 broadcast coverage.

About SEGG Media Corporation

SEGG Media (Nasdaq: SEGG, LTRYW) is a global sports, entertainment and gaming group operating a portfolio of digital assets including Sports.com, Concerts.com and Lottery.com. Focused on immersive fan engagement, ethical gaming and AI-driven live experiences, SEGG Media is redefining how global audiences interact with the content they love.

For additional information, visit www.seggmediacorp.com or contact media relations at media@seggmediacorp.com.